

WEST KOOTENAY TIMBERWOLVES LACROSSE

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June 2021

RE: Sponsorship Package for the West Kootenay Timberwolves Junior Lacrosse team

Dear Community Partner,

We are writing on behalf of the West Kootenay Timberwolves Junior Lacrosse team to invite your organization to partner with our club as a 2021 sponsor. We are thrilled to bring the excitement of Junior box lacrosse to the Kootenays and committed to delivering an affordable program to hardworking and passionate local athletes. Sponsorships are critical in keeping our program accessible to all athletes regardless of their financial situation.

After cancelling our 2020 season because of COVID-19, we started practicing in April. As part of BC's reopening plan, we now expect a return to competition for July and August. We will be playing a 10-game exhibition series with teams from the British Columbia West Coast Lacrosse League and the Alberta Rocky Mountain Lacrosse League. We will be hosting two home games at the Castlegar Complex on July 17-18 and traveling for the other games.

We rely on player registration fees and fundraising, game-day revenue, and on the support of the community through sponsorships. If you would like to make a difference, we invite you to please review the attached sponsorship package that is designed to provide community partners with flexibility in sponsorship level (cash or in-kind).

In return, we offer an opportunity to showcase your brand to fans, players and their parents, volunteers, and the wider community. We have redesigned our recognition package to increase sponsor visibility through the team's web page, facebook and instagram. For new name bar and jersey sponsors, a confirmation by June 28 would ensure that recognition is in place in time for our first game.

Please do not hesitate to contact us for additional information or to arrange a phone call.

Thank you for considering this request, and we look forward to hearing from you.

Regards,



Elaine Whitehead
Sponsorship Director, West Kootenay Timberwolves
250-608-3670; thegrammy@telus.net



Suzanne Bélanger
Treasurer, West Kootenay Timberwolves
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About the team: The West Kootenay Timberwolves Junior Lacrosse team is a not-for-profit organization that was established in 2018 to offer a box lacrosse program for male and female players 17-21 years old. The team normally plays in the Tier 2 division of the Rocky Mountain Lacrosse League with teams from Cranbrook and Southern Alberta. League play is usually from late April to early July. The 2021 schedule is from July 10 to August 15. The team's home rinks are the Castlegar Complex and Rossland Arena.