

# West Kootenay Timberwolves Lacrosse

## Junior & Senior League

### Sponsorship Opportunities – 2026

Contact:

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## About Our Club

The West Kootenay Timberwolves are a community-based lacrosse club serving the West Kootenay region of British Columbia. Established to provide high-level box lacrosse opportunities close to home, the club launched a junior program for players 17–21 years old in 2018 and expanded to include a senior team in 2025. The Junior Timberwolves will be competing in the West Coast Junior Lacrosse League and the Senior Timberwolves will be competing in the Thompson Okanagan Senior Lacrosse League in 2026. Run by a volunteer executive and supported by local sponsorship, fundraising, and a strong base of families and fans, the organization focuses on affordable access, player development, and representing the West Kootenay with hard-working, fast-paced, and entertaining lacrosse. Our program relies on registration fees, fundraising, and community sponsorships to cover floor time, equipment, officials, travel, and administrative costs for both groups.

## Why Partner with Us?

Sponsoring our **Junior** and **Senior** teams connects your business with a broad local audience of players, families, and fans. Benefits to your organization include increased brand visibility in the arenas and community, positive association with local sport, and promotional exposure through our digital channels.

## Audience & Reach

- Home arenas: Nelson and District Community Complex, Rossland Arena & Castlegar and District Community Complex. Home games average 300 attendees/weekend.
- Number of teams: 1 Junior, 1 Senior.
- Players and families: 100+
- Digital reach:
  - Team website.
  - Facebook and Instagram posts and stories.

## **Sponsorship Levels (Combined Package)**

These levels cover both **Junior and Senior** teams; we can also tailor a package for one team only if preferred.

### **Platinum Sponsor – \$3,000 (1 available)**

- Logo on all Junior and Senior game jerseys
- Large logo on banner at all home games.
- Featured as **Platinum Sponsor** on all team digital platforms ( Logo on team website, email newsletters, social media headers).
- Dedicated “Platinum Sponsor Spotlight” post on social media at start and mid-season, plus mentions in game recap posts (minimum 5 posts).
- Logo on all game day printed materials (schedules, posters).
- Public thank-you announcements at home games.
- Option to set up a marketing table at one home game per team.
- 4 home games tickets for all home games junior & senior.

### **Gold Sponsor – \$1,000 (3 available)**

- Logo on one team’s jerseys (Junior or Senior)
- Medium logo on banner at home games.
- Logo on team website.
- “Gold Sponsor Thank You” social media post plus additional mentions during the season (minimum 3 posts).
- Public thank-you announcements at home games
- 4 home games tickets for all home games junior & senior.

### **Silver Sponsor – \$750 (4 available)**

- Logo on team warm-up shirts or travel polo shirts for one team (Junior or Senior).
- Logo on sponsor banner displayed at all home games.
- Logo on team website.
- Inclusion in a “Silver Sponsor Thank You” social media post plus at least 2 mentions in stories or posts.
- Public thank-you announcements at home games
- 2 home games tickets for all home games junior & senior.

### **Game Day Sponsor - \$500 + door prize donation (8-10 available)**

- Name listed on all game day materials (posters and game day line-ups).
- Sponsor mention in game day advertisements and posts.
- Opportunity for a table or banner at the home game.
- 6 home game tickets for sponsor game.

### **Bronze Sponsor – \$300 (25 available)**

- Company name bar on a single player jersey(s).
- Name listed on shared sponsor banner at home games.
- Name listed on website sponsorship page.
- Included in group “Bronze Sponsor Thank You” social media post (minimum 1 post).
- 2 home games tickets for all home games junior & senior.

### **Community Supporter – \$100**

- Name listed on website.

### **Customizable Sponsorship - \$ Custom**

- Travel Sponsor – offset the cost of away game travel and meals.
- Player Sponsor – sponsor the players fees for a player in need.
- Equipment Sponsor – sponsor a set of helmets, socks, or gloves.

### **In-Kind Sponsorships**

We welcome in-kind support such as:

- Apparel, equipment, and printing.
- Prize donations for raffles.

### **How Sponsorship Funds Are Used**

Funds support both Junior and Senior programs in areas such as:

- Floor rentals and referee fees.
- Player equipment, uniforms, and team apparel.
- Travel costs for league play and tournaments.
- Subsidies for players in financial need.

## Sponsor Commitment Form

### Sponsor Information

- Business Name:
- Contact Person:
- Address:
- Phone:
- Email:
- Website:



### Sponsorship Level (check one)

- Platinum Sponsor – \$3000
- Gold Sponsor – \$1000
- Silver Sponsor – \$750
- Game Day Sponsor - \$500
- Bronze Sponsor – \$300
- Community Sponsor – \$100 (Name to display: \_\_\_\_\_)
- Custom Sponsor – Estimated Value \$ \_\_\_\_\_ (Description: \_\_\_\_\_)
- In-Kind Sponsor – Estimated Value \$ \_\_\_\_\_ (Description: \_\_\_\_\_)

Payment method and instructions: e.g., cheque payable to “West Kootenay Timberwolves” or e-transfer to [wkjrlax@gmail.com](mailto:wkjrlax@gmail.com).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Next Steps

- We will follow up to collect your logo.