

WEST KOOTENAY TIMBERWOLVES LACROSSE

wkjrlax@gmail.com • 250-231-2287 • PO Box 249, Rossland, BC V0G 1Y0 • www.wktimberwolves.com

January 2020

RE: Sponsorship Package for the West Kootenay Timberwolves Junior Lacrosse team

Dear Community Partner,

We are writing on behalf of the West Kootenay Timberwolves Junior Lacrosse team to invite your organization to partner with our club for its 2020 season. We are thrilled to bring the excitement of Junior box lacrosse to the Kootenays and hope that you will consider a sponsorship to help provide an affordable program to committed, hardworking and passionate local athletes.

The West Kootenay Timberwolves Junior Lacrosse team is a not-for-profit organization that was established in 2018 to offer a box lacrosse program for male and female players 17-21 years old. The team is playing in the Tier 2 division of the Rocky Mountain Lacrosse League with teams from Cranbrook and Southern Alberta. League play will be from April 25 to July 5, with 9 home games played locally. The team's home arenas will be the Castlegar Complex and Rossland.

The team relies on player registration revenue and on the support of the community through sponsorships, fundraising, and volunteers. If you would like to make a difference, we invite you to please review the attached sponsorship package that is designed to provide community partners with flexibility in sponsorship level (cash or in-kind).

In return, we offer an opportunity to showcase your brand to fans, players and their parents, volunteers, and the wider community through printed advertisement and various online media including the team's web page, facebook and Instagram accounts. Sponsorships will be used to help offset operating costs for the team, making the program accessible to all athletes regardless of their financial situation.

Please do not hesitate to contact us for additional information or to arrange a meeting.

Thank you for considering this request, and we look forward to hearing from you.

Regards,



Elaine Whitehead
Sponsorship Director, West Kootenay Timberwolves
250-608-3670; thegrammy@telus.net



Suzanne Bélanger
Treasurer, West Kootenay Timberwolves
250-231-2287; wkjrlax@gmail.com